



Australian Society of Medical Imaging and Radiation Therapy

The national professional organisation representing medical radiation practitioners

ABN 26 924 779 836

WEBSITE ADVERTISING RATE CARD

www.asmirt.org

The ASMIRT website gets over 3,000 users per week, attracting an even split of new and returning visits as professionals access our continuing professional development (CPD) portal, view the latest news, and enquire about clinical training, MRI and CT certification and advanced practice among other areas.



2017 Rates

Banner ad placement on homepage:

- Banner width: 500 x 120 px
- 1 month - \$660.00 (inc. GST)
- 3 months - \$1,650.00 (inc. GST)



Job vacancy listing:

- Job vacancy title on homepage
- Link to www.asmirt.org/jobs.php
- Job vacancy summary (100 words) & logo
- Link to external website/PDF
- Price for 2 weeks - 1 month: \$440.00 (inc. GST)

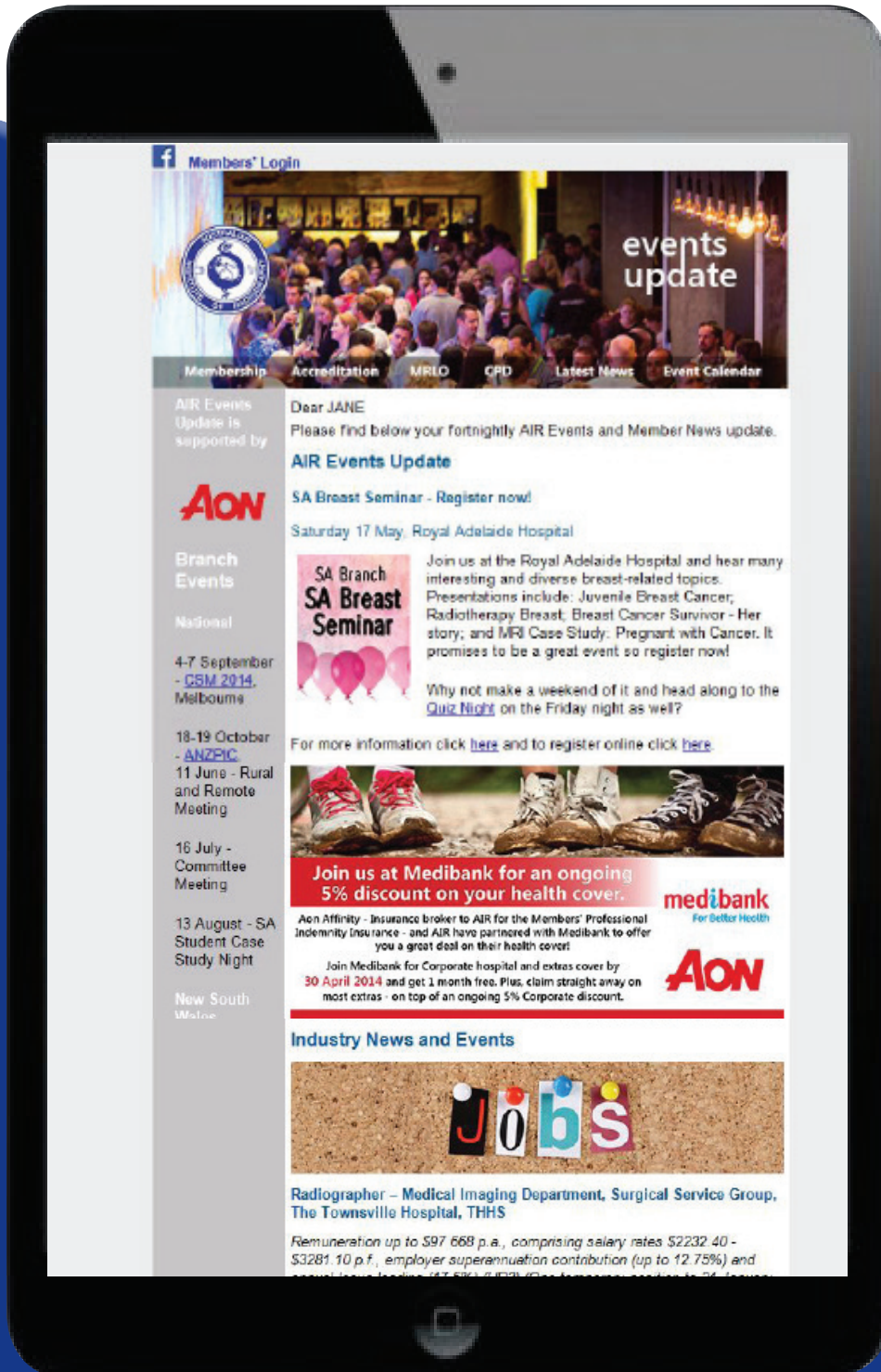


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EMAIL ADVERTISING RATE CARD



2017 Rates

Our fortnightly Events and News Update email is sent to 7,000-7,800 members, and can accommodate advertising via email sponsorship and jobs listings.

Email sponsorship:

- Logo placement top left
- Banner advert in email body (see AON example)
- Banner width: 440 x 220 px
- Price: \$660.00 (inc. GST)

Email Job vacancy listing:

- Up to 100 words
- Organisation logo
- Brief vacancy description
- Links to external job board/website
- Price: \$330.00 (inc. GST)
- Listing in email and website: \$660.00 (inc. GST)

All advertising is subject to approval from the ASMIRT. All prices quoted include GST and include an agency commission of up to 10%. Tax invoices will be sent to clients or agencies and are based on 30 day payment terms.

Contact

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