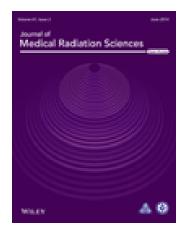
# Journal of Medical Radiation Sciences



# **About This Journal**

The Journal of Medical Radiation Sciences (JMRS) is an international and multidisciplinary peer-reviewed journal that accepts manuscripts related to medical imaging / diagnostic radiography, radiation therapy, nuclear medicine, medical ultrasound / sonography, and the complementary disciplines of medical physics, radiology, radiation oncology, nursing, psychology and sociology. Manuscripts may take the form of: original articles, review articles, commentary articles, technical evaluations, case series and case studies.

*JMRS* promotes excellence in international medical radiation science by the publication of contemporary and advanced research that encourages the adoption of the best clinical, scientific and educational practices in international communities.

JMRS is the official professional journal of the Australian Society of Medical Imaging and Radiation Therapy (ASMIRT) and the New Zealand Institute of Medical Radiation Technology (NZIMRT).

# Extended Aims & Scope

*JMRS* is now part of the Wiley Open Access publishing program of fully open access journals published by Wiley. For further information visit the Wiley Open Access website.

# **Markets & Readership**

Members of the ASMIRT & NZIMRT that are qualified and accredited radiographers, radiation therapists and sonographers working in the public and private health sectors.

## **Editorial Infomation**

Editor in Chief: Cherry Agustin

#### **Circulation Statistics**

Region Breakdown of Journal Distribution

EMEA (1)
US (1)
ASIA (1)

Frequency: 4 issues per year Print Circulation: 9000



# **Advertising Rates**

	Australian Dollars
Outside Back Cover	4920 \$
Full Page Colour	3385 \$
Full Page Mono	1645 \$
Half Page Colour	1930 \$
Half Page Mono	1255 \$
Quarter Page Colour	1540 \$
Quarter Page Mono	870 \$
Double Page Colour	4825 \$
Inside Front Cover Colour	4550 \$
Inside Back Cover	4190 \$
Preferred Position	3855 \$
Cover Wrap	6335 \$
Bound Insert	6335 \$
Bookmark	6870 \$

# **Issues & Deadlines**

Volume : Issue No	Issue Cover Date	Booking Deadline	Copy Deadline	Inserts duedate	To Printer	Published Print
65:1	March	02 Feb 2018	08 Feb 2018	20 Feb 2018	22 Feb 2018	08 Mar 2018
65:2	June	07 May 2018	13 May 2018	22 May 2018	25 May 2018	08 Jun 2018
65:3	September	04 Aug 2018	10 Aug 2018	21 Aug 2018	24 Aug 2018	08 Sep 2018
65:4	December	04 Nov 2018	10 Nov 2018	21 Nov 2018	24 Nov 2018	08 Dec 2018

# **Data Specifications**



**TRIM**: 275mm/10.82" (deep) x 210mm/8.26" (wide) **TYPE**: 244mm/9.60" (deep) x 170mm/6.69" (wide)

**BLEED:** 5mm/0.19" (all edges)

**HALF PAGE HORIZONTAL:** 115mm/4.52" (deep) x 170mm/6.69" (wide) **HALF PAGE VERTICAL:** 244mm/9.60" (deep) x 80mm/3.14" (wide)

**QUARTER PAGE:** 115mm/4.52" (deep) x 80mm/3.14" (wide)

**WRAPS:** 100mm/3.93" deep x 500mm/19.68" wide plus 5mm/0.19" bleed on all edges **BOOKMARK:** 160mm/6.29" deep x 70mm/2.75" wide plus 5mm/0.19" bleed on all edges

# **Artwork Specifications**

When supplying ads, please indicate the journal, volume, and issue into which they are to be included. Please supply ads in PDF format, using the PDF standards: PDF/X-1a:2001 or PDF/X-1a:2003 at version 1.3. Image resolution for colour and greyscale images should be a minimum of 300 dpi. Set up full page and spread ad files to the journal trim size specified and include 3mm/0.11" bleed. All critical text and images should be placed 7mm/0.27" away from the trim. Any text and images appearing on an inside front cover or inside back cover should have a safety margin of 10mm/0.39" away from the trim line to ensure no

visuals are lost. All fonts and graphics must be embedded. All colour ads should be supplied as CMYK. All transparencies should be flattened before submission. For multiple bookings all ad material will be repeated unless Wiley is informed otherwise. Please contact your sales representative or the ad coordinator

prior to the deadline if submitting new materials. Artwork may be emailed, sent by Quickcut or Dropbox.

### **Additional Infomation**

#### **LOOSE INSERTS**

Specifications - 275mm high x 210mm wide and must weigh no heavier than 20 grams each. Rates beginning from \$3000 depending on circulation and printing costs.

#### THINKING OF ADVERTISING ONLINE?

Advertising on the Wiley Online Library provides you with a cost effective, targeted and immediate way to build a brand message. Our online capabilities are continually evolving so please contact us for the latest information and specific requests.

For more information on online advertising, please visit <a href="http://olabout.wiley.com/WileyCDA/Section/id-406194.html">http://olabout.wiley.com/WileyCDA/Section/id-406194.html</a> .

#### **ONLINE ADVERTISEMENTS:**

Acceptable file formats are GIF/JPEG, Rich media, and 3rd Party Tags (preferably html/ javascript code). (Flash is not accepted)

We can accommodate animated gifs. Animation must be a maximum of 3 screens and a minimum of 5 seconds between each screen change. Expandable ads must be user initiated. For interactive banners please supply the link to further information. This link must be in the form of a URL of another webpage.

#### **BANNER SIZES:**

Leaderboard: 728 x 90

Skyscraper: 120 x 600 or 160 x 600

Maximum file size = 200kB

All online advertising creative submissions should be sent to onlineadtraffic@wiley.com

Wiley offers a range of brand reach and learning and content solutions. Contact us today to find out how to customize the best solution to meet your goals.

#### **Contact Information:**

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Phone: Email: cvieira@wiley.com