



Australian Institute of Radiography

The national professional organisation representing radiographers, radiation therapists and sonographers.
ABN 26 924 779 836

AIR Social Media Terms & Conditions of Use

August 2014



Social Media

The Australian Institute of Radiography (AIR) uses social media for the distribution of news and updates to members and non-members, and to facilitate discussion between professionals of the medical radiation sciences. The AIR may also use social media to promote its online learning programmes, events and partnerships to its members and wider health professionals.

The AIR has created the following terms and conditions ('Terms of Use'), which set out the terms for your use of AIR social media groups, which currently (or may in the future) include Facebook, LinkedIn, Twitter and YouTube social media sites.

Please read the following 'Terms of Use' carefully, as they provide information about using social media in a way that is respectful, appropriate and complies with your professional obligations. By using, or submitting material to AIR's social media groups, you agree that have read, understood, accept, and agree to abide by, these guidelines.

By signing up for social media accounts you are also agreeing to abide by the specific Terms and Conditions of each social media site.

GUIDELINES

Content Management

The AIR social media sites are managed by the Social Media Steering Committee which falls under the Events and Communications division of the AIR.

AIR also utilises other information channels and does not solely release news and announcements via social media.

The views expressed in the posts and comments on official AIR social media sites do not necessarily reflect the views of the AIR. While AIR staff will endeavour to supply correct and up to date information on behalf of the AIR, posts by AIR staff members do not replace official guidance and remain 'individual interactions' for which the AIR cannot be held responsible.

Availability and Moderation

The AIR strives to create dialogue with users of our social media groups and encourages you to share content responsibly and professionally. The AIR updates and monitors its social media sites during office hours, 8:30am to 5.00pm (AEST) Monday to Friday. The social media sites used by AIR may occasionally be unavailable and the AIR accepts no responsibility for lack of service due to their downtime.

The AIR will try to check that all submissions to the AIR social media groups comply with the AIR acceptable use standards described below, as soon as reasonably practicable after publication.

If in the AIR's opinion an individual makes use of our groups in breach of these standards, the AIR reserves the right to remove, or to disable access to, any posting, and to terminate, suspend or change the conditions of a user's access without prior warning.

While the AIR tries to moderate its social media platforms, it is not legally responsible for any material posted by third parties and may stop, or suspend, moderating its groups at any time.



Following

The AIR does not automatically follow organisations or individuals who follow it.

The AIR may follow relevant organisations and companies where there is a clear link in communicating and receiving information; however, this does not imply endorsement of any kind.

Acceptable Use Standards

Comments and postings

The AIR welcomes feedback and ideas from its followers.

The AIR reads all comments, posts and messages and ensures that comments and suggestions are forwarded to the relevant people in the organisation.

All feedback (either positive or negative) is helpful. The AIR will do its best to respond directly to as many posts as possible.

By posting comments, posts or other material on AIR social media sites, you agree that you will not:

1. Infringe on the rights of any third party, including intellectual property, privacy or publicity rights.
2. Post material that breaches professional obligations towards confidentiality, or is unlawful, obscene, defamatory, threatening, harassing, abusive, slanderous, hateful, or embarrassing to any other person or entity as determined by AIR in its sole discretion.
3. Impersonate another person.
4. Allow any other person or entity to use your identification for posting or viewing comments.
5. Post the same note more than once or "spam."

In addition, you agree that any adverts for jobs or events will only be posted in the relevant area of the social media group and subject to the AIR's approval.

While the AIR supports lively, open discussion, it reserves the right to delete any comments that don't comply with these rules, or which are otherwise deemed inappropriate. Any users who repeatedly break these rules may be blocked.

Re-tweeting and Sharing

The AIR actively seeks opportunities to re-tweet and share content that contributes to the dissemination and exchange of useful information about the medical radiation sciences and related topics.

The AIR may occasionally be asked to re-tweet, share or promote content from other organisations. It will consider these requests on a case by case basis but generally aims to honour such requests from:

- Other professional associations
- Recognised stakeholders
- Non-profit organisations (NGOs)
- Media outlets with relevant content.



The AIR reserves the right to feature relevant, appropriate and informative messages or advertising from corporate partners.

Privacy

The AIR is concerned with the protection of your privacy. We support the Privacy Principles contained in the Privacy Act 1988 (Cth), as amended. By joining any of our social media groups, you are agreeing to the Terms and Conditions of that specific social media site. We encourage everyone to check the default privacy settings built into Facebook, LinkedIn and Twitter, as your personal information may be available to third parties or other group members if you do not amend the default settings.

Disclaimer

In addition to the AIR website disclaimer, the following conditions apply.

All messages on social media sites should be considered public and visible to all for review, comment and sharing.

AIR reserves the right to amend, delete or block derogatory, offensive or defamatory material.

The views expressed in the posts and comments on official AIR social media sites do not necessarily reflect the views of the AIR.

The AIR is not responsible for any difficulties faced by users in accessing or utilising social media platforms and is not responsible for providing technical support or guidance.

Complaints

If you wish to complain about any posts or comments to our social media groups, please contact us at socialmedia@air.asn.au. If you submit a complaint, please (1) outline the reason for your complaint, and (2) specify where the post you are complaining about is located.

The AIR may request further information from you about your complaint before it is processed. The AIR will then review the post and decide whether it complies with its acceptable use standards. You will be informed of the outcome of the review within a reasonable time of receiving your complaint.

